

## Unified Data-Centric Security for Verticals: CAD Applications & SAP ERP Downloads

# Deploy Microsoft RMS/MIP in SAP and Engineering Verticals

## Learn more about SECUDE's latest innovations

An evening of collaborative learning and networking from **SEUDE** and **Microsoft** supported by **Hochschule Informatik, Lucerne University of Applied Sciences and Arts.**

Greetings!

Microsoft is extremely successful in leveraging Azure Information Protection (AIP) for office use cases and has established this technology as a global standard for data protection. SECUDE enhances this approach by enabling AIP for vertical markets, such as SAP and CAD applications.

The digital transformation of enterprise processes goes hand in hand with automated security, supporting the overall IT goals: cost efficiency and simplified operations. SECUDE supports this strategy with security solutions, which work invisibly in the background without impacting the user experience. This data-centric approach protects your digital assets anytime, anywhere, even beyond firewalls.

Learn why executives worldwide start rethinking their IT security strategy and how they implement data-centric security for their core applications to protect their "crown jewels" and to ensure GDPR compliance. If your data files are protected at rest and in motion by a strong encryption solution, cyber-attacks against your infrastructure will always be useless, even if the files are lost. The essence is to implement security as an invisible automated background process and preserve business process efficiency.

Learn how Microsoft and SECUDE can help you to deploy such a strategy for your core IT applications and what kind of innovative solutions are planned beyond Blockchain to ensure data integrity.

The topics discussed are geared for IT leaders such as CIOs, CISOs, Security Managers and Leaders.

You are cordially invited and we look forward to meet you.

Best regards,

Dr. Heiner Kromer  
Chairman, SECUDE

# Itinerary

(All presentations will be in German except where indicated)

16.30 – 16.40

## **Welcome Address & Theme Presentation**

Dr. Bernhard Hämmerli, University of Lucerne  
Dr. Heiner Kromer, Chairman, SECUDE

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16.40 – 17.10

## **Information Lifecycle Protection (English)**

Avi Tali-Levi, Program Manager, Microsoft

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17.10 – 17.40

## **Data-Centric Security Automation for SAP & CAD Files with Machine Learning**

Holger Huegel, VP - Technology, SECUDE

Markus Nüsseler, Evangelist, SECUDE

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17.40 – 18.00 **Break**

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18.00 – 18.20

## **Beyond Blockchain: Disruptive Solution for Log File Assurance**

Philipp Meier, VP - R&D, SECUDE

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18.20 – 18.50

## **Panel Discussion and Q&A**

Moderator: Dr. Bernhard Hämmerli, University of Lucerne  
Panelists: Rene Eberhard (Keyon AG), Avi Tali Levi (Microsoft), Holger Huegel, SECUDE

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18.50 – 18.55

## **Vote of Thanks**

Andreas Opfer, VP - Major Accounts & Channels

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19.00 onwards **Dinner**

*For further information, please write to [bernhard.haemmerli@hslu.ch](mailto:bernhard.haemmerli@hslu.ch)*

*Online registration: <https://hslu.ch/sap-data-integrity>*

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### DATE & VENUE

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**14<sup>th</sup> March 2019,**  
*Thursday, 16.30 to 19.00 hrs*  
Raum 12.003, Suurstoffi 12, Rotkreuz,  
Hochschule Informatik, Lucerne University of  
Applied Sciences and Arts

*indicative layout  
map not to scale*



*It is recommended to use public transport to the venue due to limited parking space available at Suurstoffi. The parking space is at the rear end. Please note the signposts in the parking area. Public parking can also be availed at the train station.*

**SECUDE**

[www.secude.com](http://www.secude.com)



**Microsoft**

[www.microsoft.com](http://www.microsoft.com)