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# Endpoint Classification

Im Zeitalter von Cloud & IoT

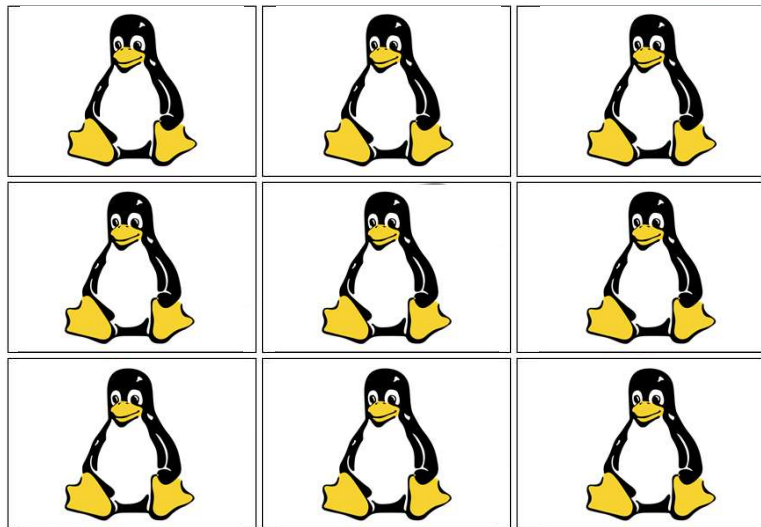
Oliver Wehrli, Technology Consultant

**#HSLU**



# Device Landscape is Increasing the Attack Surface

Devices



**An increasing number of heterogenous, unknown devices are connected to the network**

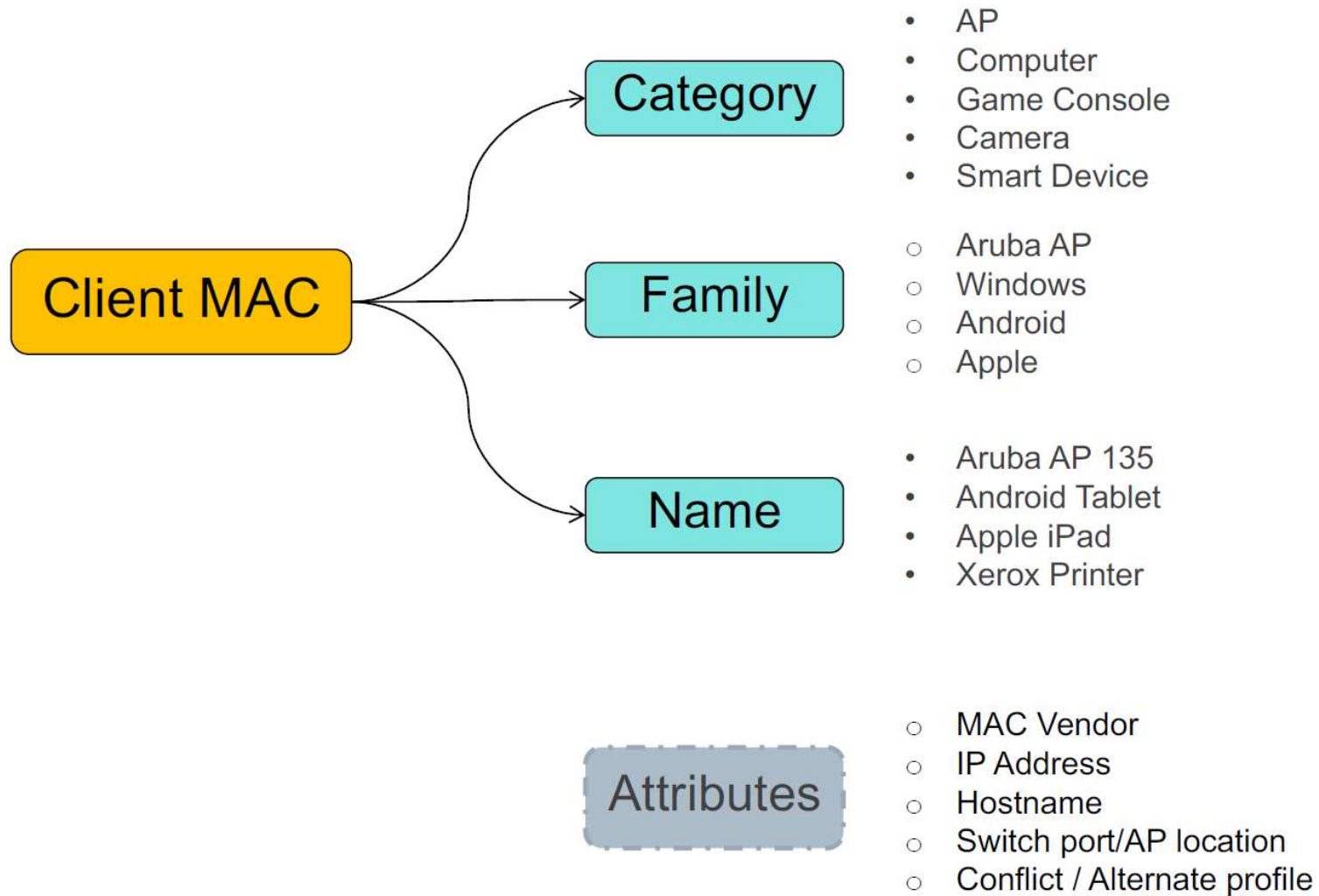


**Security teams need better visibility into these devices and the growing attack surface**

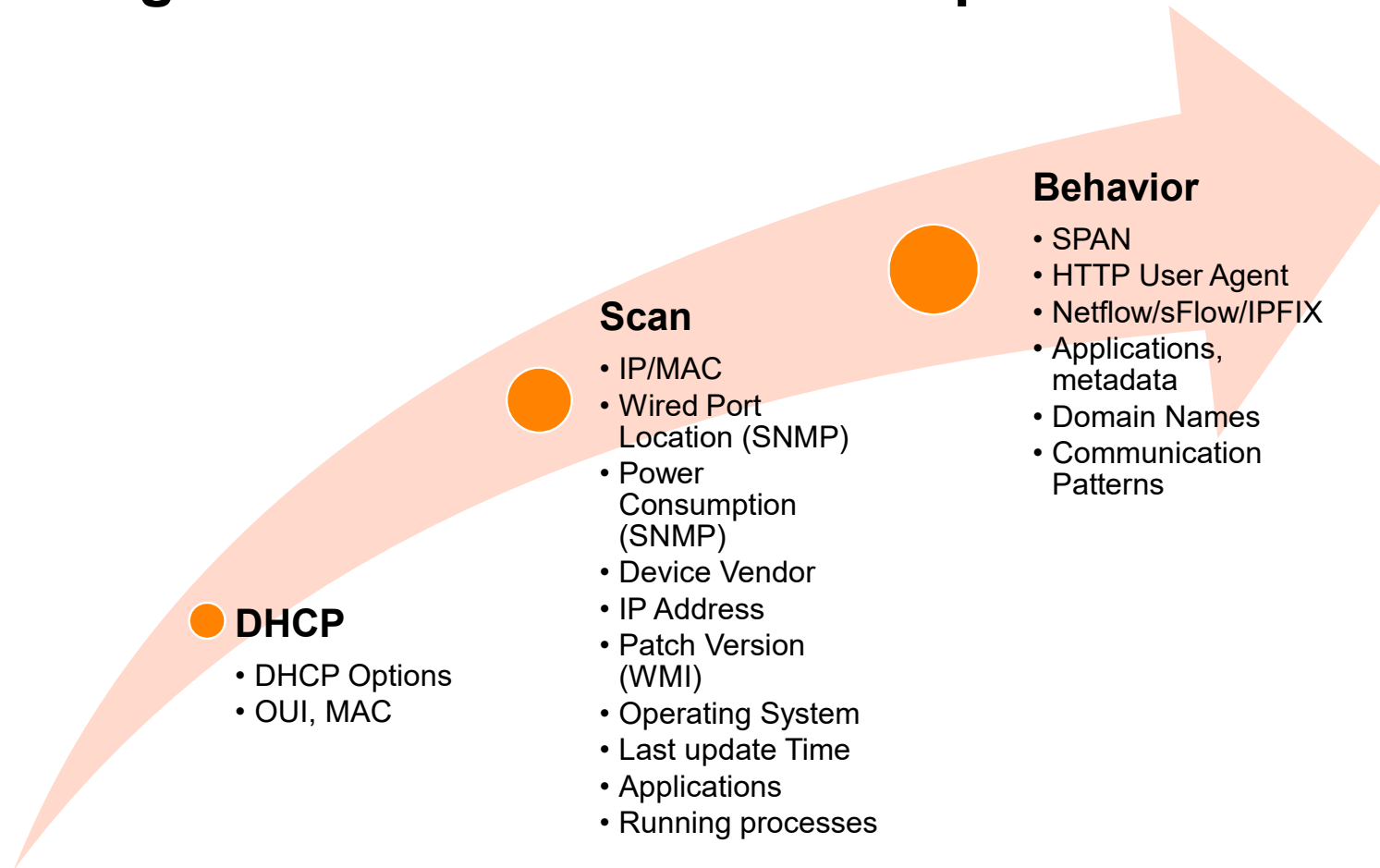
# From Generic To Granular



# What is a device profile?



# More profiling feeds create richer device profiles



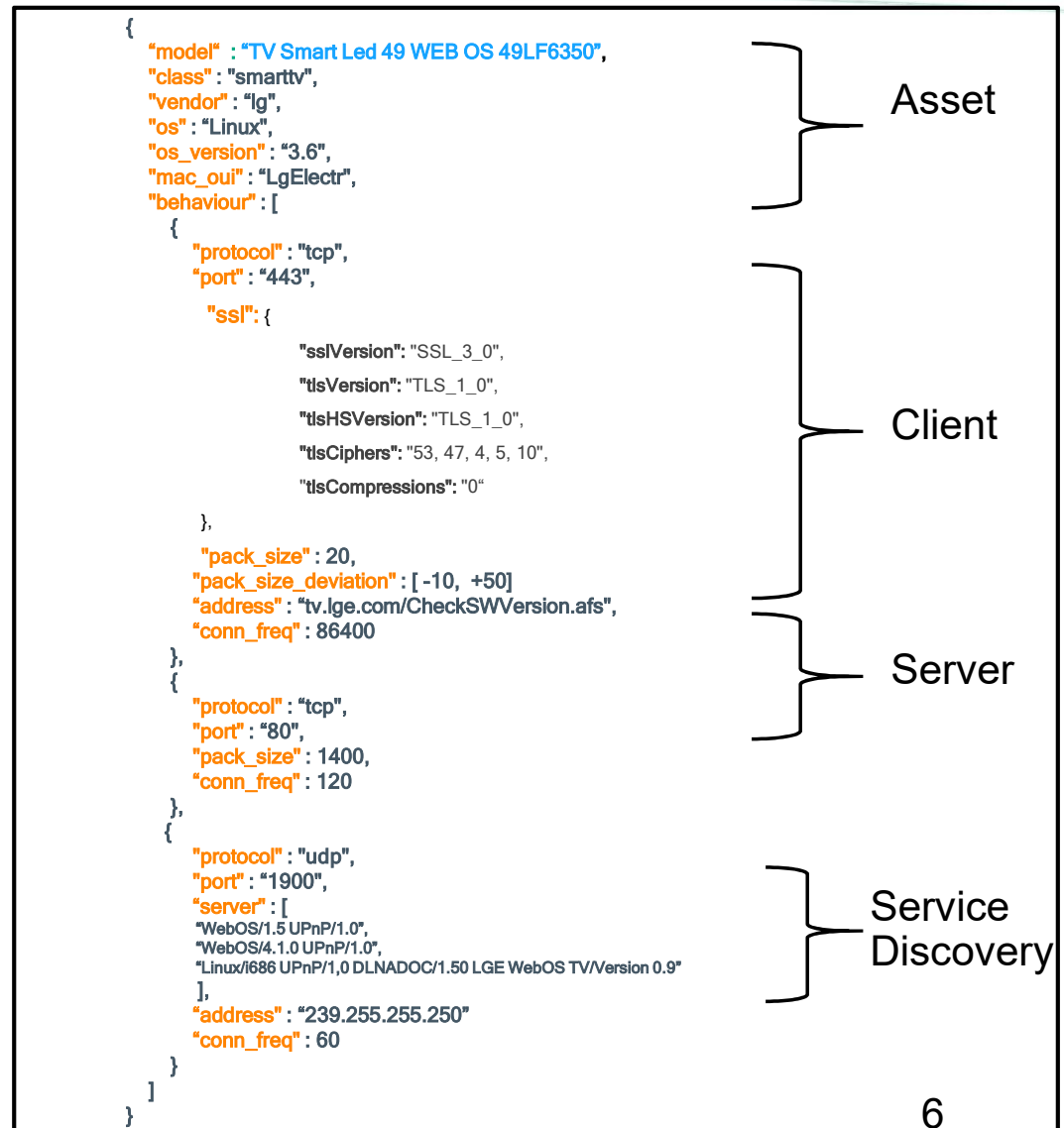
# Modelling an Endpoint

## – Model dynamic behavior

- Asset
- Client
- Server
- Service discovery

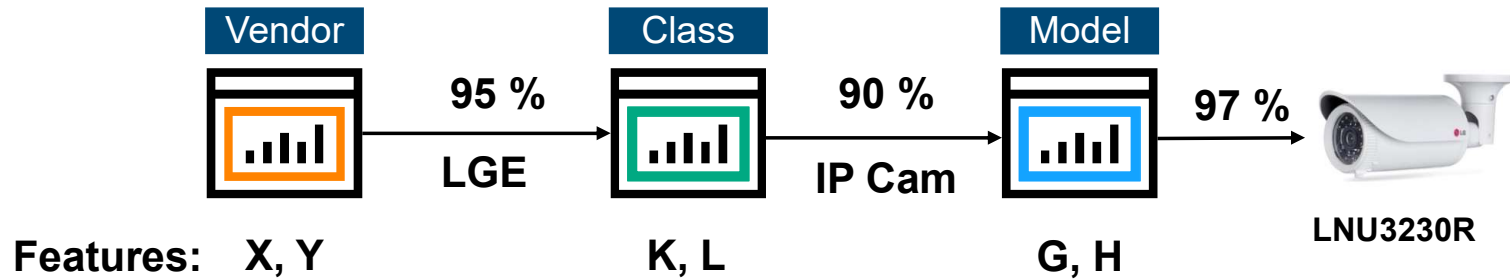
## – Example Parameters

- MAC\_OUI, DHCP options
- Operating System
- Connections to a server using SSL on port 443
- Used as HTTP Server on port 80
- Uses SSDP on UDP port 1900 to announce services every min



# From context to classification

## Weighted Bayesian Network



Training  
Devices Database

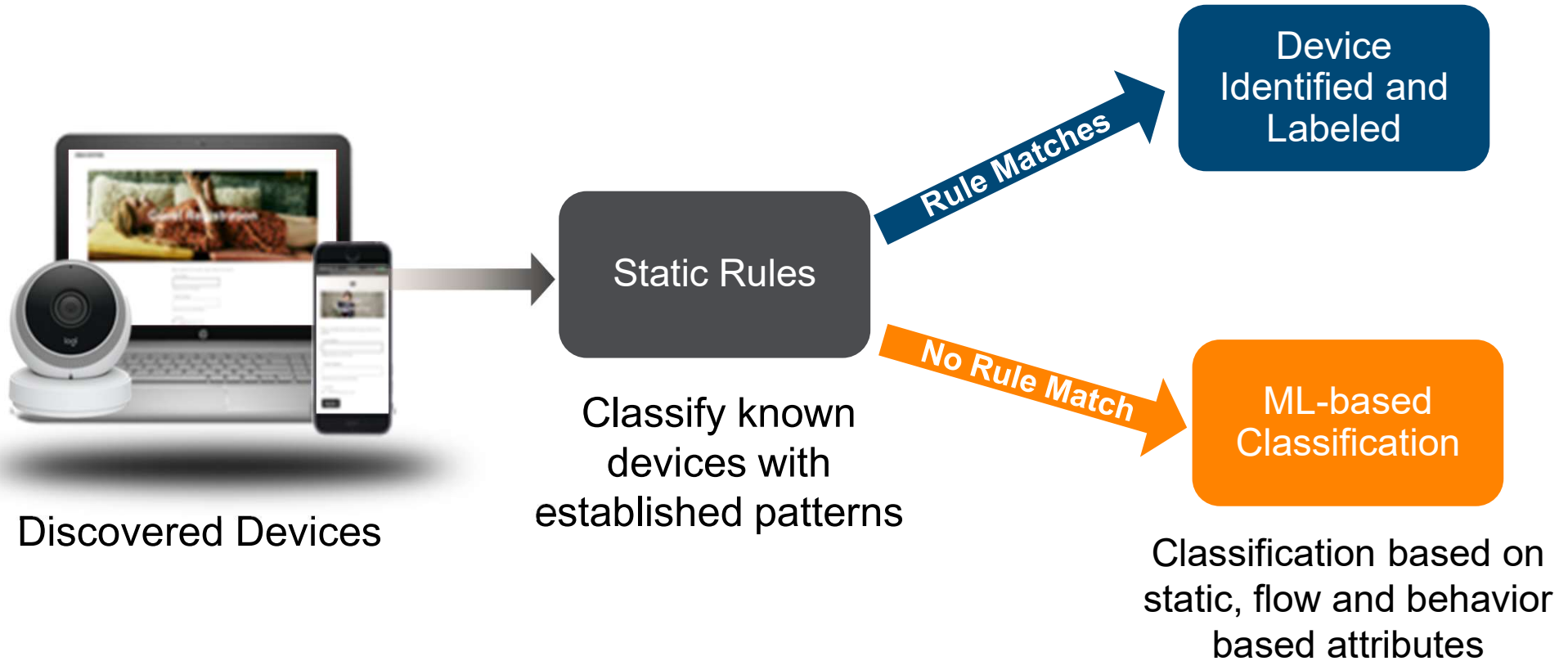
MAC OUI	DHCP Vendor	Vendor
Hewlett-Packard	Hewlett-Packard JetDirect	HP
LgElectr	NA	LGE
LgElectr	LG Eletr	LGE
Sony	udhcp 1.15.3	Sony
Samsung	NA	Samsung
NOVELL	NA	Centrium

DHCP OPTS	Roles	TCP SYN	Class
1,3,10,35,20,50	Client	5FDAD1	IP Cam
1,3,10,35,20,50	Client Server	3235FD	IP Cam
2,5,6,9,15,60	Client	78DD69	smarttv
2,5,6,13,15,60	Client	DA4689	smarttv

Connection	SSL Ciphers	DHCP 55	Model
cam.lg.com:443	1,3,8,9,3	3,7,8,15,60	LNU3230R
:554		3,7,8,15,61	LNB5320
local:8080		3,7,8,15,62	LNU7210R

# Machine Learning-based Device Classification





# Collectors and Profiles

There are two components to Profiling:

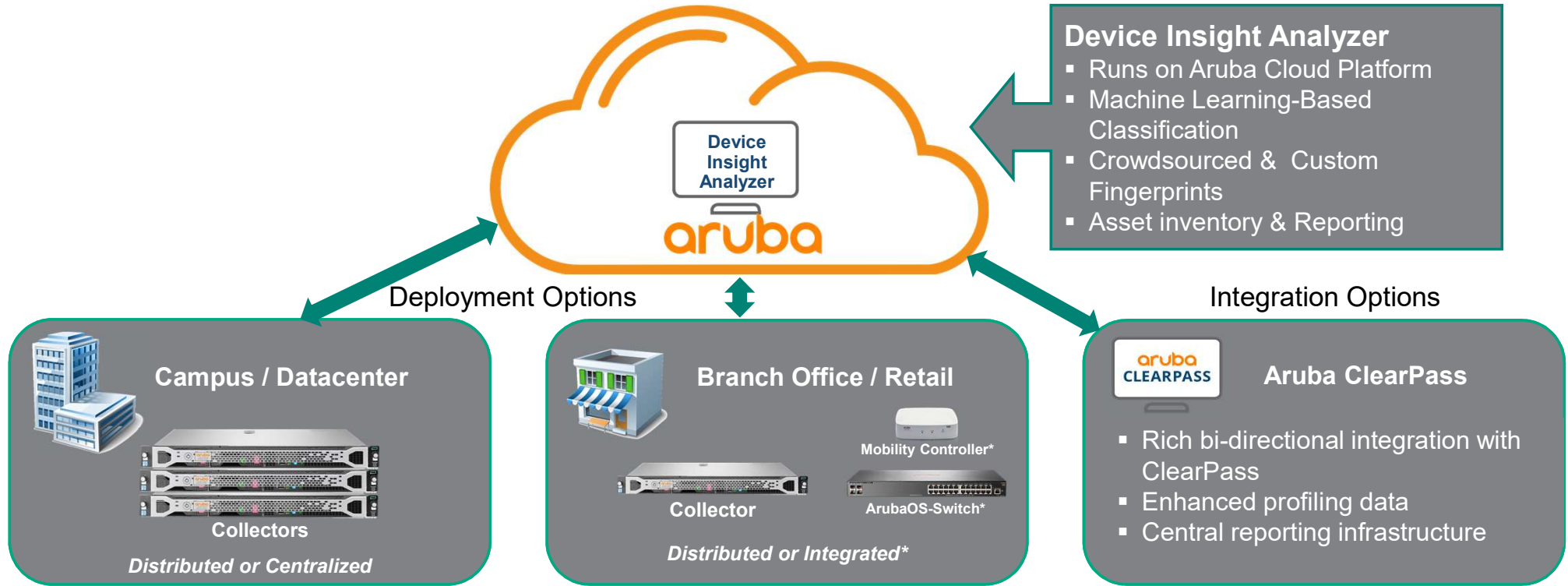
## Collectors

- A collector is responsible for receiving the raw data (e.g. DHCP), extracting the important data and then sending it off to the profiler.

## Profiler / Analyzer

- The analyzer takes the data from the collectors and applies profiling rules to determine that a device is an iPhone, camera, sensor, etc. The precision of the classification can be improved by leveraging **ML-techniques, crowd-sourcing our manual user input.**

# Deployment Overview



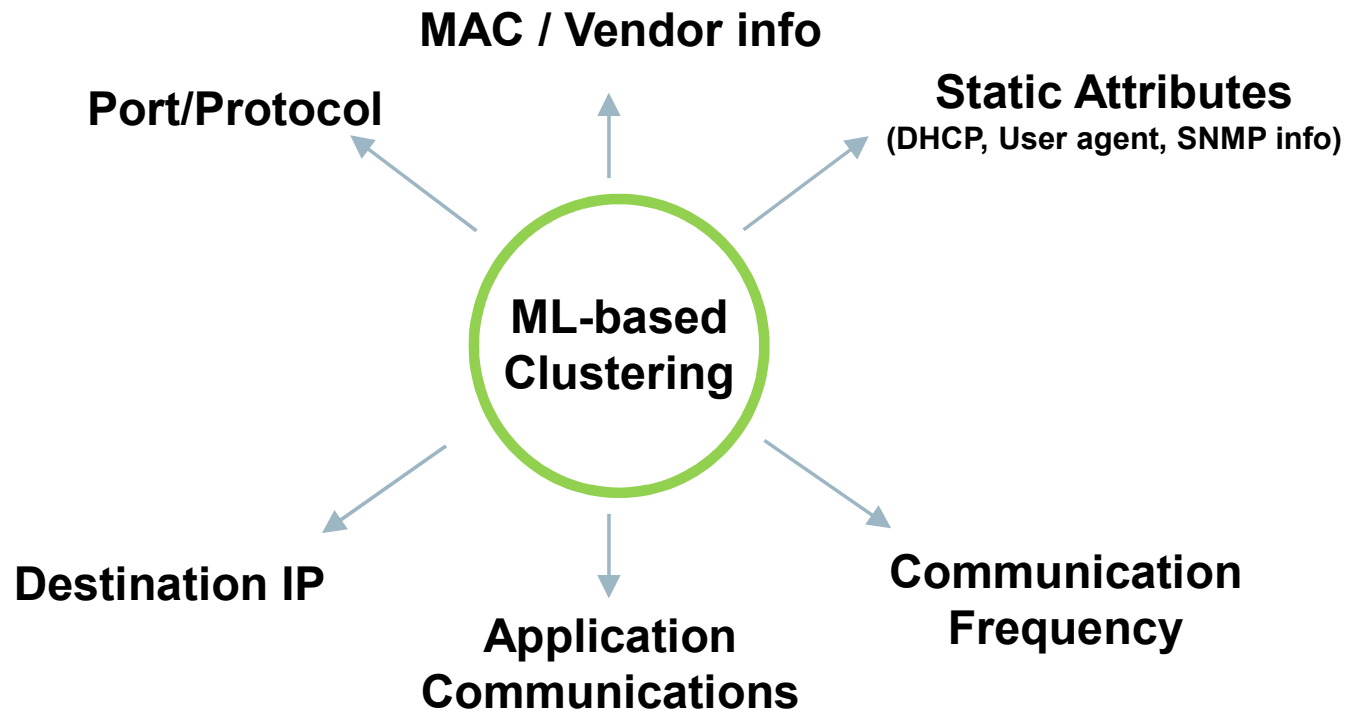
## Collectors

- Hardware or Virtual Appliance
- Complete DPI support
- Passive Collection & Active Scanning
- Sends metadata to Device Insight Analyzer
- Integrated in Aruba WLAN/LAN\*

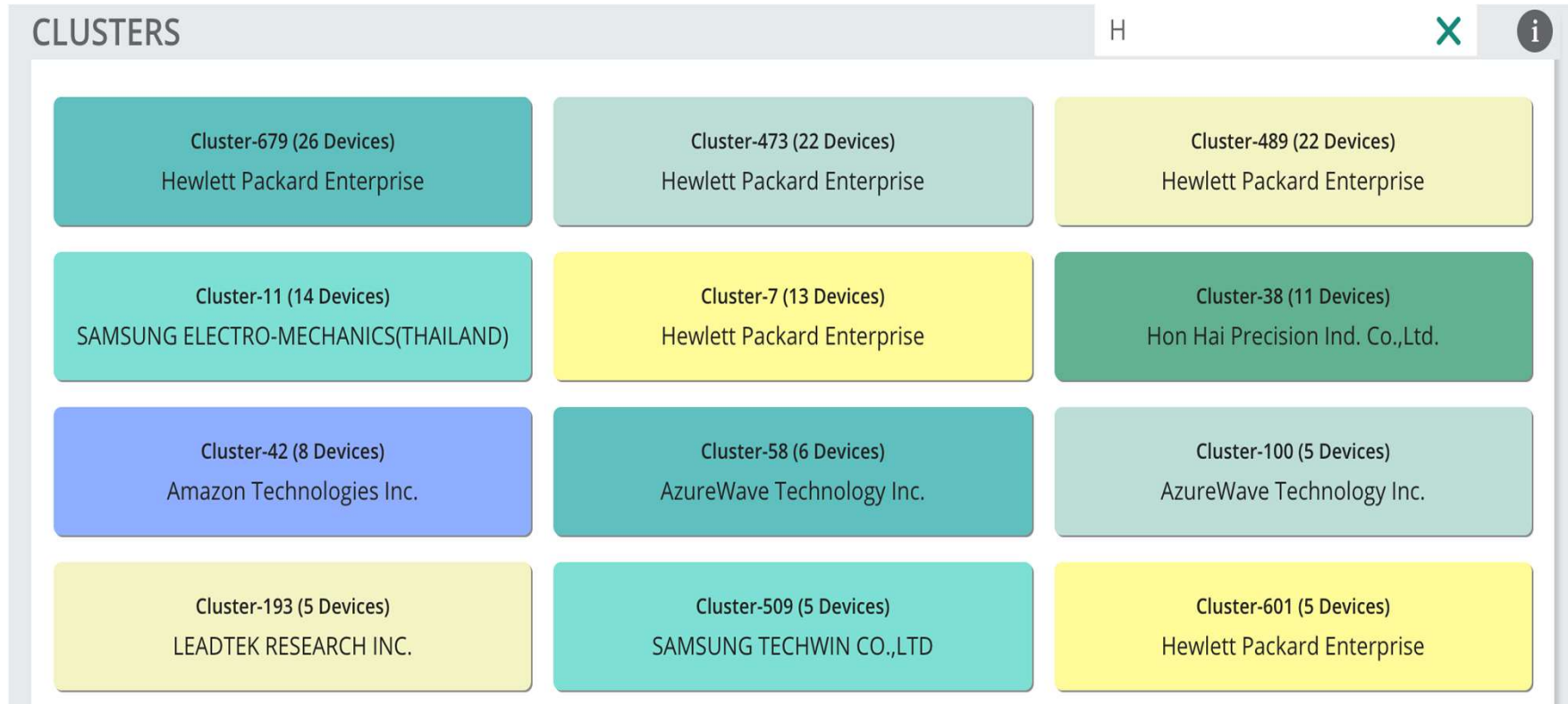


\* Roadmap consideration

# Machine Learning-based Clustering



# Machine Learning-based Categorization



# Evolving Device Fingerprint Support Using Crowdsourcing



**Customer labels a device using clusters or rules**

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**Aruba receives the signature**



**Signature is tested and validated**

**aruba**  
a Hewlett Packard  
Enterprise company

**Signature is made available for use by all customers**

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Enterprise company

**OLIVER WEHRLI**

**TECHNOLOGY CONSULTANT | SWITZERLAND**  
T: +41 58 199 00 55

UEBERLANDSTRASSE 1 | CH-8600  
DUEBENDORF | SWITZERLAND

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# Thank You

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