



Unified Communication

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Communications is in transition



One Time
Zone,
Real-time



Mobility and
Uniformity of
Experience



Working
Moments



Security and
Surveillance

New and
Changing
Regulations

Business
Continuance



The
"Millenials"

Web 2.0



Two Worlds, One User



CIO's Caught In The Middle

Enterprise Demands

- Compliance
- DR Strategies
- Security
- HA
- QoS
- Backup and Recovery



Employee Demands

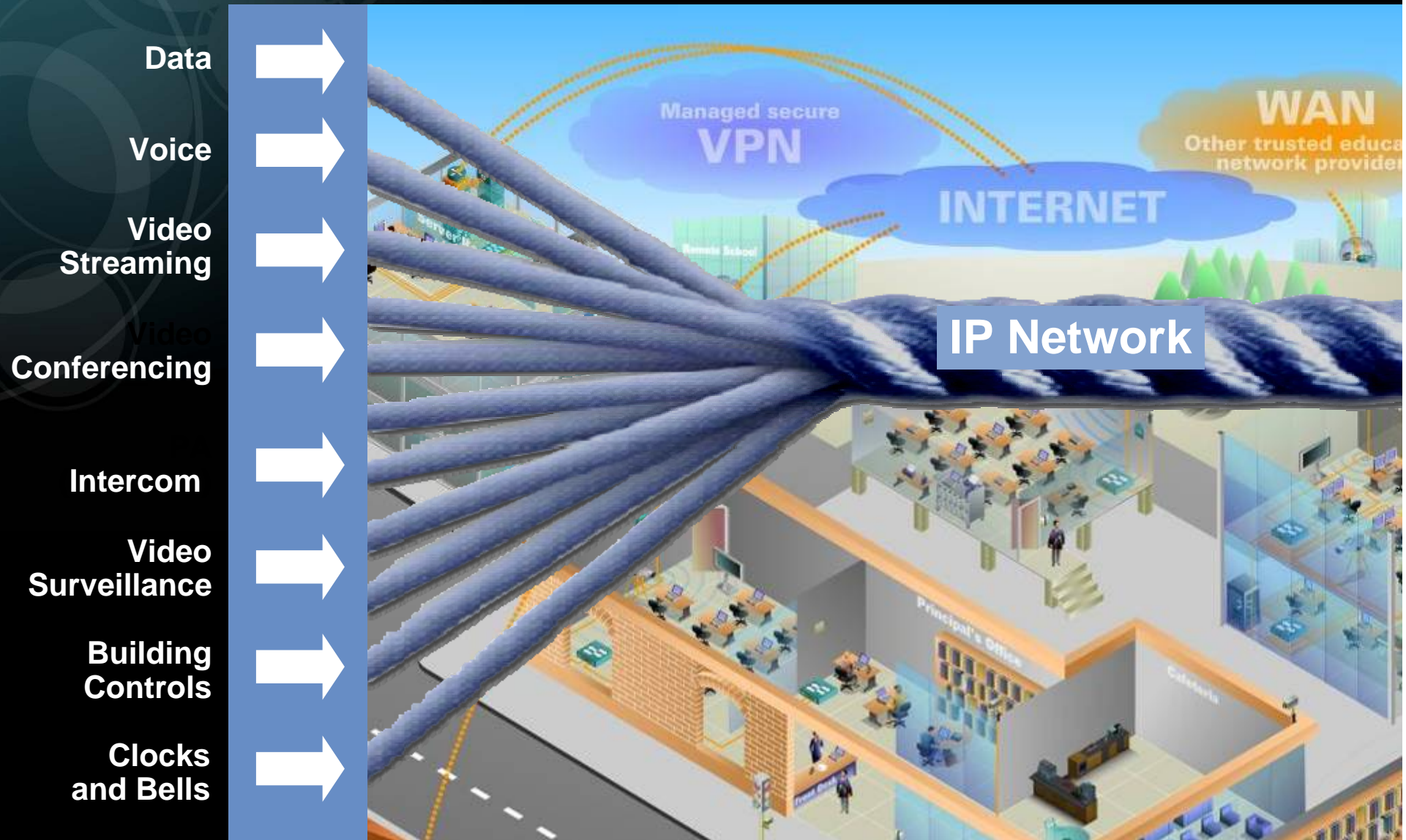
"I want Facebook for the Enterprise..."

"I'm going to do it whether you support it or not..."

"Why can't I get access to..."

The Best of Both Worlds





Cisco Unified Communications



Virtualization



Speech



Presence



Mobility

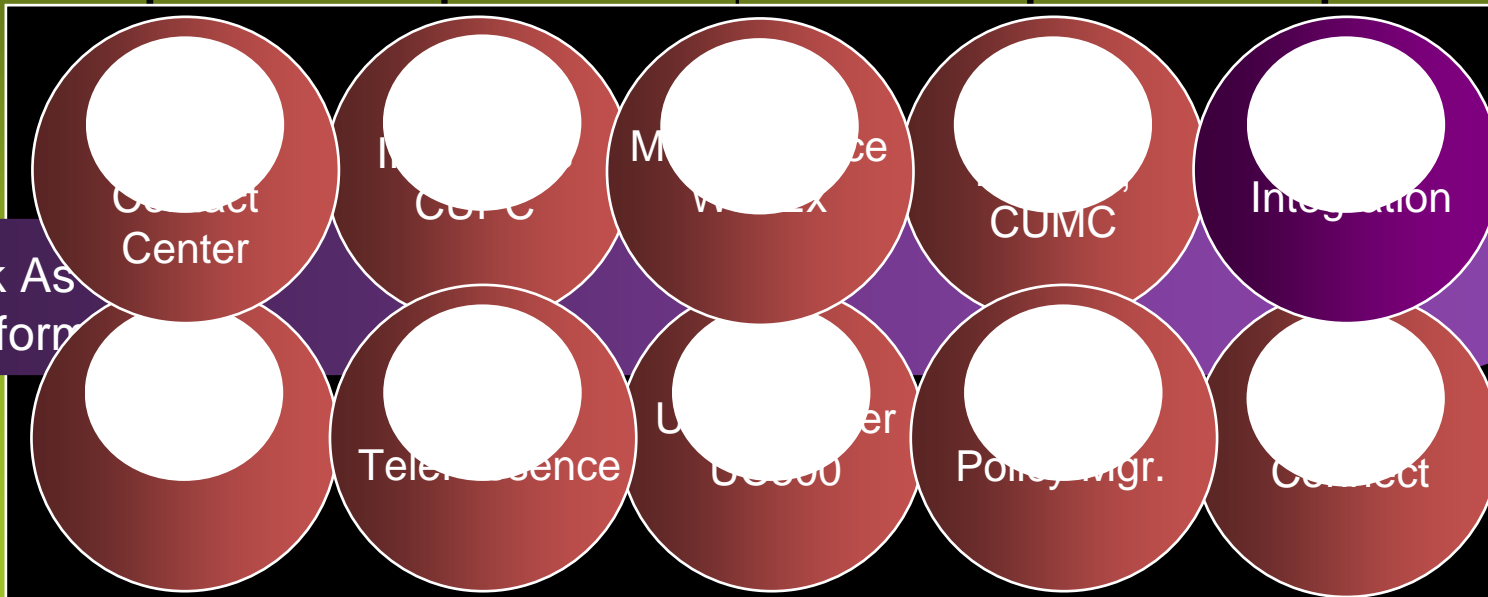


Policy



Video

Network As
The Platform



IP Telephony

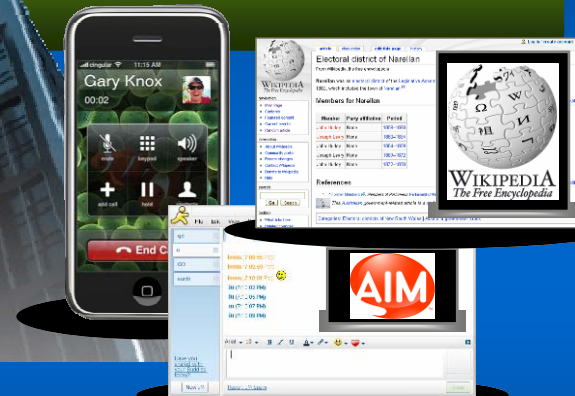
Dial Tone und Wahl
ab PC



Enterprise

Unified Com.

Ohne Medienbruch
kommunizieren



Employee

Cisco Collaboration Architecture

On-Demand

On-Premise

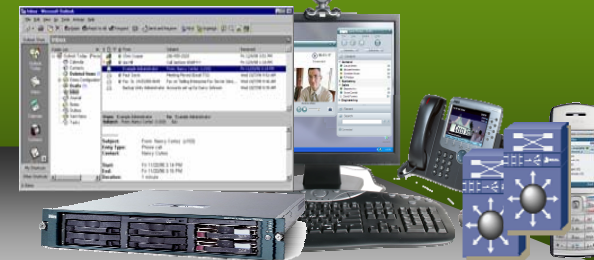


Consistent User Experience
Cisco Unified Communications



Federated Policy

CISCO



WebEx Collaborative Services
and On-Demand Platform for
Composite Applications

Cisco Intelligent Network
and On-Premise UC Portfolio

Media Tone

Intelligent Network



Danke für Ihre Aufmerksamkeit