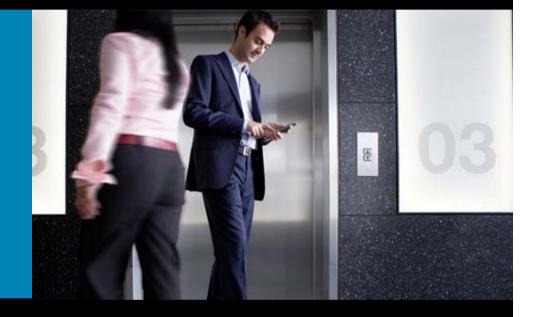
#### 11|111|11 CISCO

#### Managed Security Services



Der Weg, wie die Verantwortung getragen werden kann!

Christoph Altherr System Engineer – Security

#### Agenda

**Enterprise Security Threats & Challenges** 

**Cisco Remote Management Services Overview** 

**Cisco Security Remote Management Services** 

**Operational Approach Based on ITIL Framework** 

**Cisco IPS Signature Management Service** 

**Conclusion – Why Cisco!** 

## **Enterprise Security Threats & Challenges Increasing the Business Impact of IT**

#### **Business Objectives**

1

#### **Increasing Revenues and Opportunity**

Reacting in real time to customer and market demands Driving innovative products and services to market faster

2

#### **Increasing Business Resiliency and Agility**

Greater flexibility to use resources where and when needed Greater ability to interact with customers and partners as appropriate

3

#### **Improving Customer Relationships**

Strengthening trust and confidence
Building long-term business partner relationships

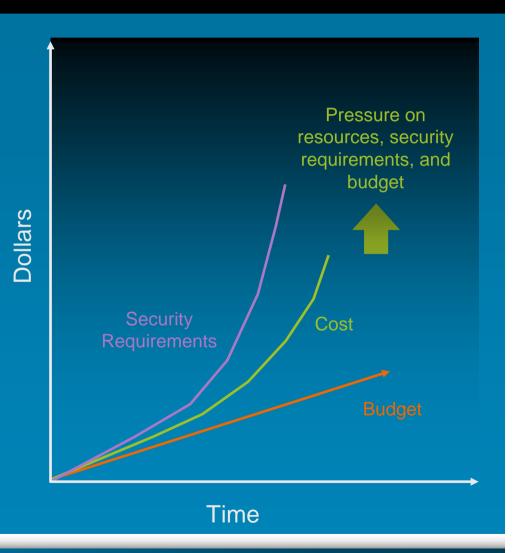
4

#### **Increasing Productivity, Efficiency While Reducing Costs**

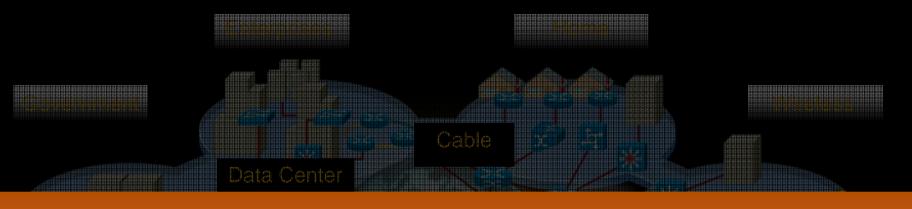
Greater process efficiency, monitoring and reporting on activity Reduce the escalating costs of IT, achieving ROI expectations

## **Enterprise Security Threats & Challenges Chief Security / Information Officer Challenge**

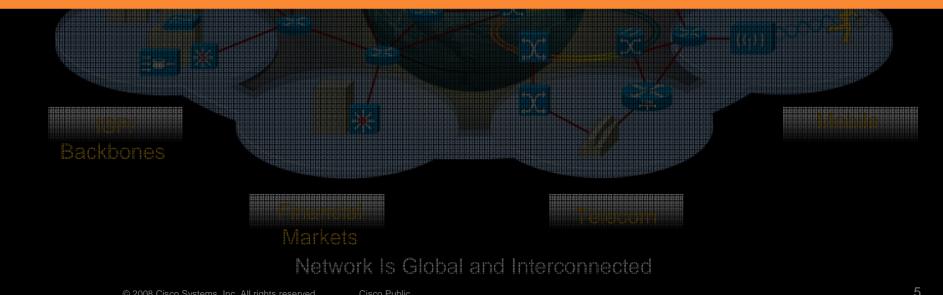
- Protect the business from security threats
- Improve security staff productivity
- Reduce total cost of ownership for network







Everything Is a Point of Attack **Everything Must Be Defended** 



## **Enterprise Security Threats & Challenges Evolution of Security Challenges**

Target and Time From Knowledge of Vulnerability to Scope of Release of Exploit Is Shrinking Damage Seconds Global Infrastructure **Next Gen Impact** Infrastructure hacking Regional Flash threats Minutes **Networks** Massive worm driven 3rd Gen Multiple DDoS Network DoS Days **Networks** Damaging payload Blended threat viruses and worms 2nd Gen (worm+virus+trojan) Weeks Individual Turbo worms Macro viruses Networks 1st Gen Widespread system E-mail hacking **Boot viruses** DoS Individual Limited hacking Computer

#### Agenda

**Enterprise Security Threats & Challenges** 

**Cisco Remote Management Services Overview** 

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## Cisco Remote Management Services Overview Cisco: Lifecycle Approach to Security Services

Coordinated
Planning and Strategy
Make sound financial decisions

#### Operational Excellence

Adapt to changing business requirements

#### Maintain Network Health

Manage, resolve, repair, replace

# Optimize Cisco Partner Customer Operate Design

#### Implement Solution

Integrate without disruption or causing vulnerability

#### **Assess Readiness**

Can your network support the proposed system?

#### **Design the Solution**

Products, service, support aligned to requirements

## Cisco Remote Management Services Overview Enterprise Support Options

	Outsourcing	Quit-Tasking	Do it Yourself
What	3rd party performs all network security functions	3rd party performs day-to- day management on selected network security components	Customer performs all functions
How	Outsource entire network security function	<ul> <li>Typical: Monitoring, MACD, incident resolution, device updates</li> <li>Optional: optimization, system upgrades</li> </ul>	<ul> <li>Buy/integrate tools</li> <li>Develop skills and organization</li> <li>Develop processes and knowledge base</li> </ul>
Benefits	<ul> <li>Focus on competitive differentiation</li> <li>Reduces network security staffing costs</li> </ul>	<ul> <li>Competitive differentiation</li> <li>24x7 access to security expertise</li> <li>Agility</li> </ul>	<ul><li>Control own destiny</li><li>Leverage existing resources</li></ul>
Pitfalls	<ul> <li>Loss of control</li> <li>Expensive (migration and governance costs)</li> <li>Risk in migration</li> <li>Loss of agility</li> </ul>	<ul><li>Governance overhead</li><li>Possible lack of control</li><li>Vendor skill depth</li></ul>	<ul><li>Expensive, time-consuming</li><li>Integration issues</li><li>Ongoing skills training</li></ul>

## Cisco Remote Management Services Overview Remote Management Services Organization

- Deliver Cisco Remote Management Services
- Singular focus with a proven track record

Experience in Remote Management Services—Security, Foundation Technology, and Unified Communications

Currently delivering Security Remote Management Services for VPN, Access Control, and Intrusion Prevention

Highest customer loyalty levels within ROS

Security services expertise

Security capabilities built on Cisco Security Operations Center

Approximately 3000 security devices under management

Collect, analyze, remediate, and report on over 1.5 million network, security, and performance events every 5 minutes











People

**Process** 

Tools

Knowledge

CSI4 I don't think we need the text I put in red

What is SOC? should spell out

Text in green is my change
These will revert back to white once you approve

Charlene

Cisco Systems, Inc.; 04.10.2007

## Cisco Remote Management Services Overview Services Portfolio – Cisco Brand and CBR

#### Security



- Access Control Management
- Intrusion Management
- VPN Management
- IPS Signature Management
- Collaborative RMS

#### Unified Communications



Remote ManagementCall MangerUnity

#### TelePresence



- Select Operate
- Remote Assistance

#### Agenda

**Enterprise Security Threats & Challenges** 

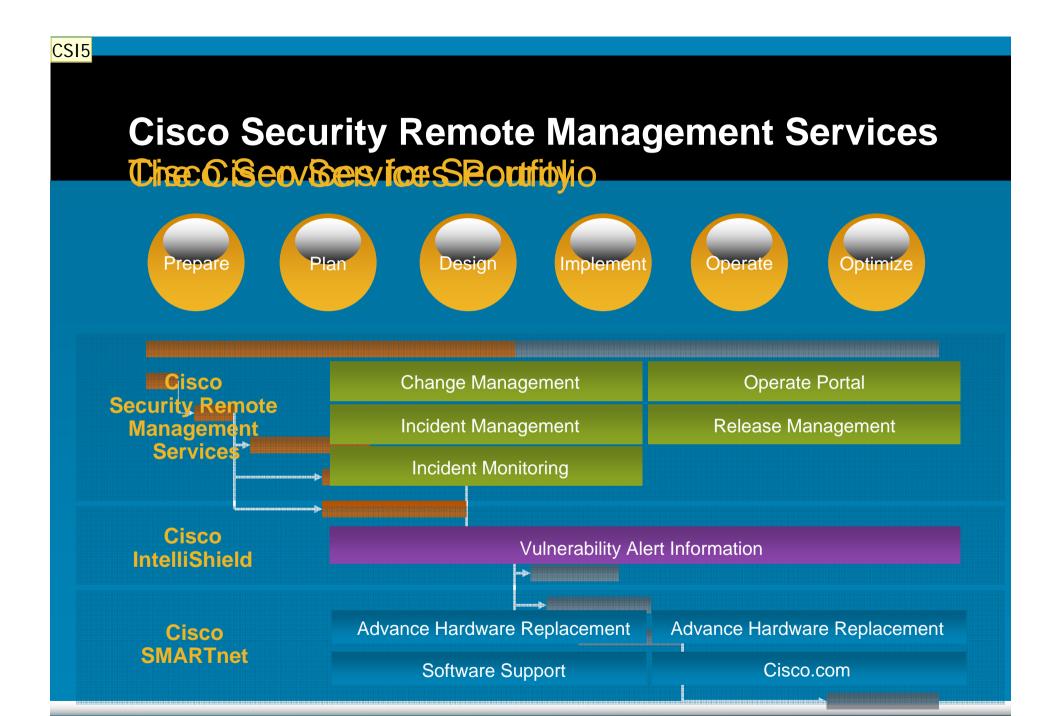
**Cisco Remote Management Services Overview** 

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**Conclusion – Why Cisco!** 



Is there a reason why Advance Hardware Replacement is on the same level as IntelliShield? Cisco Systems, Inc.; 04.10.2007 CSI5

## **Cisco Security Remote Management Services Summary**

	VPN Management	Access Control Management	Intrusion Prevention
Technologies	Routers Layer 3 Switches VPN Concentrators Firewalls ISRs ASAs	Routers Layer 3 Switches Firewalls ISRs ASAs	IDS IPS Routers w/ IOS/IPS Routers w/ NM-CIPS IDSMs ASAs w/ SSM-AIP
Services	Fault Monitoring Performance Monitoring Tunnel Monitoring Incident Management Change Management Configuration Management	Fault Monitoring Performance Monitoring Incident Management Change Management Configuration Management Release Management Access Policy Reviews	Fault Monitoring Performance Monitoring Incident Management Security Incident Response Change Management Configuration Management Release Management Tuning
Metrics	Availability Response to Logical MACs Response to Incidents	Availability Response to Logical MACs Response to Incidents Audit Log and Policy Review	Availability Response to Logical MACs Response to Incidents Security Event Metrics

CS18

What are MACs? Cisco Systems, Inc.; 04.10.2007

## Cisco Security Remote Management Services Access Control Management

#### Service Features

**Incident Management** 

Fault Monitoring and management

Monitoring and management of security incidents through syslog

Change and Release Management

Access policy troubleshooting

**Configuration Management** 

Regular configuration backups
Configuration review
every 6 months

#### Service Benefits

Coverage for the broad Cisco installed base in security

Maximizes the value of Cisco security devices by insuring that they are operational and processing events correctly

Saves time, money, and effort by helping customers scale their change processes

## Cisco Security Remote Management Services Intrusion Prevention

#### Service Features

**Incident Management** 

Fault Monitoring and management Monitoring and management of security incidents

Classification, investigation, isolation

Impact assessment, notification,

Recommendations

Automatic blocking, shunning, TCP reset

Manual shunning/update of access control

Manual port configuration

Change and Release Management

Deployment of signature packs

Lifecycle tuning of signature configuration

Managed access control response to detected threat

#### Service Benefits

Coverage for the broad Cisco installed base in Security

Helps customers understand the scope and impact of security incidents

Provides customers with recommendations to assist in next-steps and preventing future incidents

Reduces the noise generated by IDS/IPS devices by tuning over a customer's lifecycle

Provides a real-time intelligent response to threats in the form of changes

Customers have access to security expertise from Cisco at a monthly fee, reacting to threatening incidents for them

## Cisco Security Remote Management Services Service Level Objectives

Key Performance Indicator (KPI)	KPI Details	Cisco Security Access Control Remote Management Service	Cisco Security Intrusion Prevention Remote Management Service	Cisco Security Virtual Private Network (VPN) Remote Management Service
MTTN	Notify Customer of Fault, Performance or Security Incidents within X minutes	15 min	15 min	15 min
MTTInv	Investigate Fault & Performance Incidents within X minutes	30 min	30 min	30 min
MTTBa	Begin Analysis of Security Incidents within X minutes	30 min	30 min	n/a
MTTCa	Complete Analysis and Provide Recommendations for Remediating Security Incidents within X minutes	75 min	75 min	n/a
MTTIso	Isolate Root Cause of Fault & Performance Incidents within X minutes	75 min	75 min	75 min
MTTR	Resolve Fault & Performance Incidents within X hours	P1: 4 hours P2: 24 hours P3: 72 hours	P1: 4 hours P2: 24 hours P3: 72 hours	P1: 4 hours P2: 24 hours P3: 72 hours

Details included in the Cisco Security Remote Management Services Description

#### Agenda

**Enterprise Security Threats & Challenges** 

**Cisco Remote Management Services Overview** 

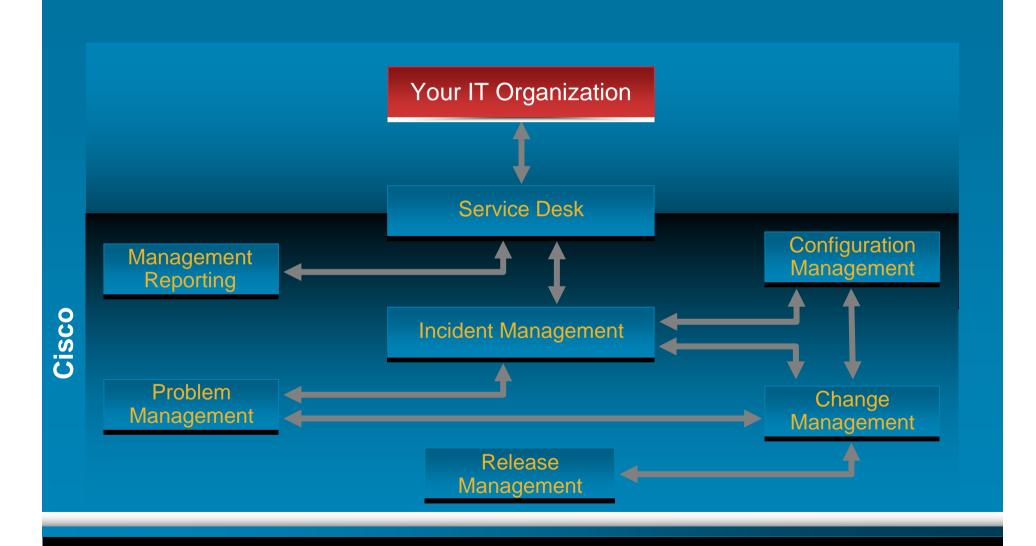
**Cisco Security Remote Management Services** 

**Operational Approach Based on ITIL Framework** 

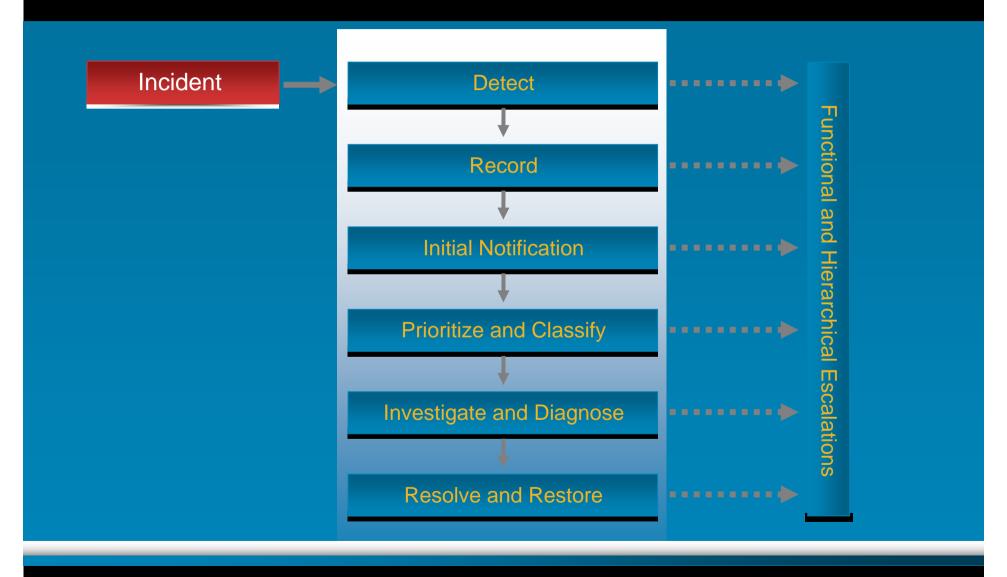
**Cisco IPS Signature Management Service** 

**Conclusion – Why Cisco!** 

## Operational Approach Based on ITIL Process ITIL Foundation



## Operational Approach Based on ITIL Process Incident Management



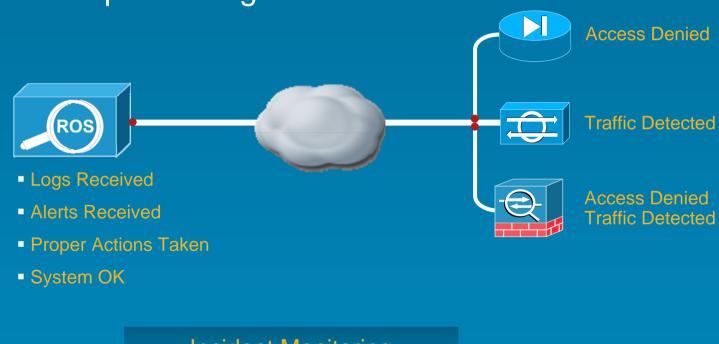
## **Operational Approach Based on ITIL Process Incident Management - Monitoring**

Can Cisco reach the device?



## Operational Approach Based on ITIL Process Incident Management - Monitoring

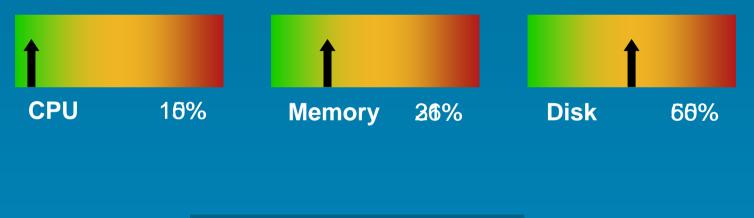
- Can Cisco reach the device?
- Is the device performing essential functions?



**Incident Monitoring** 

## **Operational Approach Based on ITIL Process Incident Management - Monitoring**

What is the performance and capacity of the device?



**Performance Monitoring** 

**Incident Monitoring** 

## Operational Approach Based on ITIL Process Incident Management - Monitoring

• Monitor for evidence of security issues, and declare Security Incidents?



**Security Incident Monitoring** 

**Performance Monitoring** 

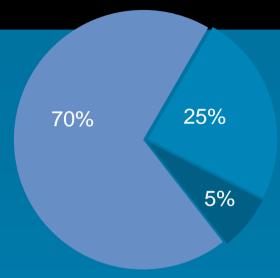
**Fault Monitoring** 

## Operational Approach Based on ITIL Process Incident Management - Monitoring

- 1. Start ticket via proactive incident alarm (alarm comes after verification)
- 2. Verify alarm
- 3. Correlate with other alarms occurring at same time

#### (Reactive Support Starts Here) ----

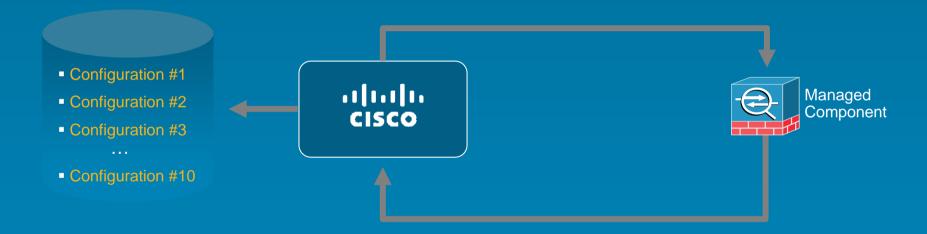
- 1. Generate ticket and notify customer
- Ticket is picked up and analysis begins
- 3. Isolate and prioritize incident
- 4. Complete analysis or remediation (provide recommendation or perform resolution)



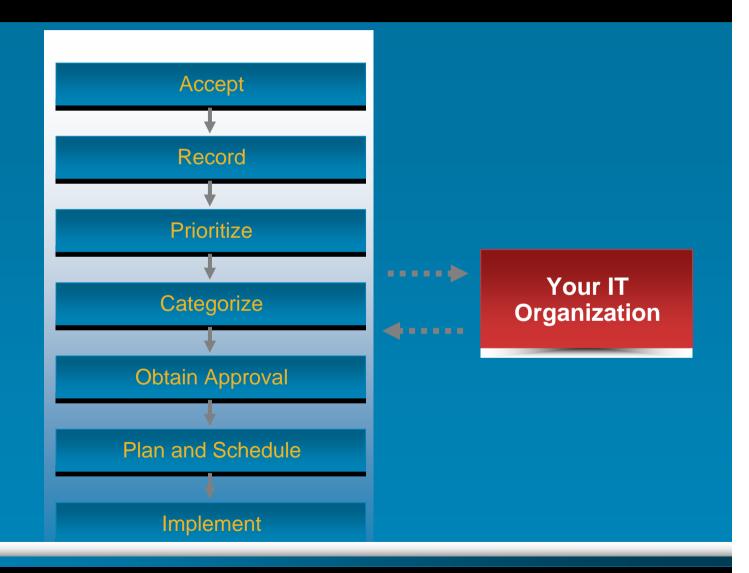
- Benign (noise)
  - Attacks (true positives)
- Misuse (less than 5%)

## Operational Approach Based on ITIL Process Configuration Management

Daily Backups of Device Configurations

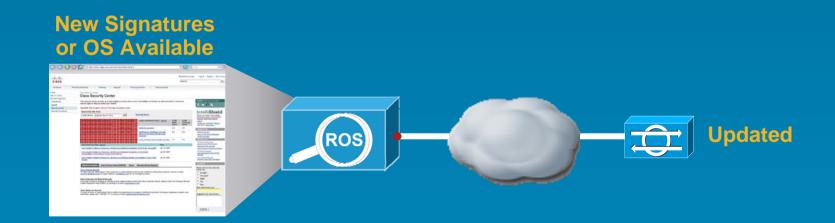


## Operational Approach Based on ITIL Process Change Management

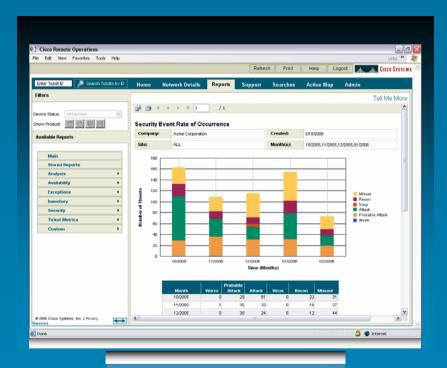


## Operational Approach Based on ITIL Process Release Management

- Same day distribution of signature updates
- OS updates during next scheduled maintenance
- Ongoing tuning in response to events



#### Operational Approach Based on ITIL Process Management Reporting





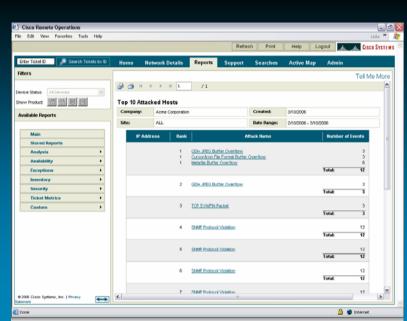
Rate of Occurrence

**Threat Exposure** 

## **Operational Approach Based on ITIL Process Management Reporting**



Top 10 Types of Attack



Top 10 Sources/ Destinations

#### Agenda

**Enterprise Security Threats & Challenges** 

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**Conclusion – Why Cisco!** 

## Cisco IPS Signature Management Service Service Features Overview

Automatic Distribution of New Signatures

New Cisco IPS signatures pushed to entitled\* IPS devices with 24 hours of release

Remote Signature Tuning

Review applicable alarm activity for evidence of benign triggers within 2 weeks following signature distribution

Implement filters for benign triggers to reduce benign alarms

Notification Activities

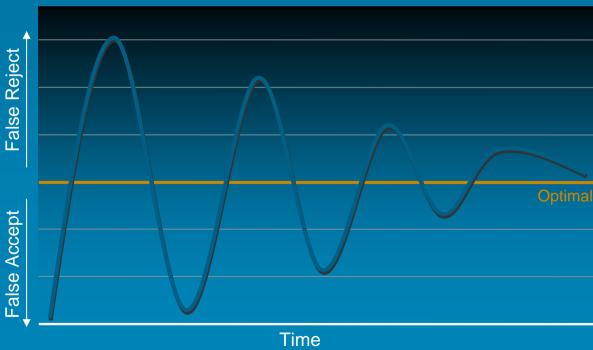
Notify Customer via email within 4 hours of the completion of signature distribution & tuning activities



<sup>\*</sup> Concurrent coverage by Cisco Services for IPS is required for successful push/distribution of signature updates to IPS solutions

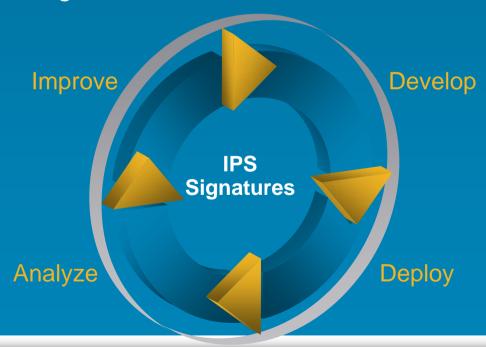
## **Cisco IPS Signature Management Service Importance of Signature Tuning**

- Analysis and careful tuning after every signature update results in more accurate event detection and effective protection
- What about new systems, new services, and evolving applications?
   Regular tuning helps intrusion prevention systems move at the speed of the business



## **Cisco IPS Signature Management Service Importance of Expertise**

- Intelligent analysis means tuning the right signatures the right way;
   maximizing visibility and minimizing operational complexity
- Knowing the global threat environment and your business environment enables analysts and technicians to keep improving signature tuning



#### Agenda

**Enterprise Security Threats & Challenges** 

**Cisco Remote Management Services Overview** 

**Cisco Security Remote Management Services** 

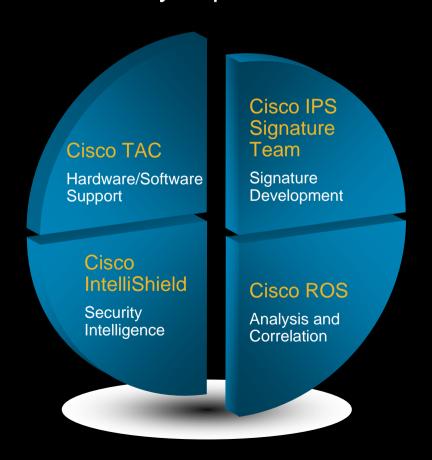
**Operational Approach Based on ITIL Framework** 

**Cisco IPS Signature Management Service** 

**Conclusion – Why Cisco!** 

## **Conclusion – Why Cisco! Security Expertise**

 Cisco Security Remote Management Services and Cisco IPS Signature Management Service leverage four centers of security expertise



- Deep expertise in data networking, IP Communications and Security
- Integrated into security product plans
- Integrated within Lifecycle Services methodology—endto-end services

CS120

delete across TS Cisco Systems, Inc.; 04.10.2007

## **Conclusion – Why Cisco! Focus on Customer Satisfaction**

- Standardized ITIL-based processes drive consistent customer experience
- Cisco Security Remote
   Management Services include
   Service Level Objectives (SLO)
- SLO goals published on the Cisco Remote Management Portal



"I'm very impressed with the level of ownership the entire technical team has taken with our account. Each experience that I have had, the technicians [were] very knowledgeable in their field. Everyone was dedicated to resolving the problem as if they were an employee."

-IT Manager, IT Services Company

changes in green Cisco Systems, Inc.; 04.10.2007 CSI14

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